

Thomas Karl Alfred Woiczuk

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ACADEMIC APPOINTMENTS

Universitat de les Illes Balears, Palma, Spain

Associate Professor (with tenure)
Assistant Professor (tenure track)

Since September 2026
2020 - 2026

Universitat Pompeu Fabra, Barcelona, Spain

Postdoctoral Fellow

May - September 2020

EDUCATION

Universitat Pompeu Fabra, Barcelona, Spain

Ph.D. in Economics, Management, and Finance (Cum Laude)
M.Res. in Economics, Management, and Finance

May 2020
July 2015

University of Pennsylvania, Philadelphia, USA

Visiting Scholar

Spring 2018

Barcelona School of Economics, Barcelona, Spain

M.Sc. in Economics and Finance (with Merit)

July 2014

Bielefeld University, Bielefeld, Germany

B.Sc. in Mathematics with a Minor in Economics (Top of Class)

March 2013

University of Edinburgh, Edinburgh, Scotland

Visiting Student

2011-2012

University of Münster, Münster, Germany

First Year of Studies in Mathematics

2009-2010

RESEARCH

Publications

Michayluk, D., Walsh, K., Unda, L., & Woiczuk, T. (2026). Closing the financial capability gender gap: Cross-national evidence on general and gender-targeted interventions a pre-registered study. **Pacific-Basin Finance Journal**, 103276.

Aczel, B., Szaszi, B., Clelland, H. T., Kovacs, M., Holzmeister, F., Van Ravenzwaaij, D., ... & Geraldès, D. (2026). Investigating the analytical robustness of the social and behavioural sciences. **Nature**, 652(8108), 135-142.

Woiczuk, T. K.A., Hosseini, R., & Le Mens, G. (2025). The Common Behavior Effect in Norm Learning: When Frequent Observations Override the Behavior of the Majority. **Organizational Behavior and Human Decision Processes**, 191, 104441.

Woiczuk, T. K.A., & Le Mens, G. (2021). Evaluating categories from experience: The simple averaging heuristic. **Journal of Personality and Social Psychology**, 121(4), 747–773.

Book Chapters

Woiczuk, T. K. A., & Montserrat Sánchez-Escribano, M. I. (en prensa). Evaluating AI-supported learning in higher education: Evidence from a multidisciplinary teaching innovation. En G. Buela-Casal (Comp.), *Avances en educación superior e investigación*. Dykinson.

Working Papers

“The Hot Kitchen Effect: Categories, Generalization, and Exploration” [R&R, 1st Round, Management Science] (with Franziska Lauenstein and Gaël Le Mens)

“Experience vs. Description in Impression Formation” [R&R, 1st Round, JPSP] (with Hans Alves and Tomás Lejarraga)

“The Effect of Data Access on Pre-Analysis Plans: Evidence from a many-analyst study on the daughters hypothesis” [Preparation of Submission] (organized by the ManyDaughters project)

“Wisdom of the Crowd: Crowd Analysis Project” [Preparation of Submission] (organized by the Wisdom of the Crowd project)

Work in Progress

“Social Norms, Group Inference, and Extreme Observations” (with Folco Panizza)

“Resolving the Praise Orthogonality Problem: How Norm Clarity Shapes Deservedness Judgments” (with Sebastian Hafenbrädl)

“Synthetic Replication Games” (organized by Talking to Machines Project, University of Oxford)

Frozen Projects

“Temporal Stability of In-Group Favouritism” (with Gaël Le Mens)

“How Does the Rating Scale Affect the Production of Ratings?” (with Rahil Hosseini and Gaël Le Mens)

“Language and Social Behaviour” (with Gaël Le Mens)

CONFERENCE PRESENTATIONS

2026

26th Foro Internacional sobre Evaluación de la Calidad de la Investigación y la Educación Superior (FECIES), Online

2025

30th Subjective Probability, Utility, and Decision Making Conference, Lucca, Italy

9th International Meeting on Experimental and Behavioral Social Sciences, Valencia, Spain

2024

International Conference on Thinking, Milan, Italy

2023	European Social Cognition Network, Nijmegen, Netherlands 29th Subjective Probability, Utility, and Decision Making Conference, Vienna, Austria
2022	European Social Cognition Network, Milan, Italy International Conference of Social Dilemma, Copenhagen, Denmark Foundations of Utility and Risk Conference, Ghent, Belgium North-American Economic Science Association Conference, Santa Barbara, US 12th Int. Conference of the French Association of Experimental Economics, Lyon, France 42nd Strategic Management Society, London, UK
2021	Sampling Conference, Heidelberg, Germany Sampling Symposium, Online 28th Subjective Probability, Utility, and Decision Making Conference, Online
2020	Academy of Management 2020, Online General Meeting of the European Assoc. for Social Psychology, (cancelled due to COVID-19) Nagymaros Meeting, Online Theoretical Organization Models, Online Thurgau Experimental Economics Meeting (cancelled due to COVID-19) 26 th European Group for Organizational Studies, Online 40th Strategic Management Society, Online 41st SJDM, Online
2019	27th Subjective Probability, Utility, and Decision Making Conference, Amsterdam, Netherlands
2017	26th Subjective Probability, Utility, and Decision Making Conference, Haifa, Israel General Meeting of the European Assoc. for Social Psychology, Granada, Spain BGSE Jamboree, Barcelona, Spain

INVITED SEMINARS

2027	Universidad Carlos III de Madrid (being scheduled)
2026	University of Oviedo
2024	University of the Balearic Islands
2022	University of Paderborn University of the Balearic Islands University of Southern Denmark
2020	University of the Balearic Islands University of Southern Denmark (cancelled due to COVID-19)

AWARDS AND GRANTS

Institut de Recerca i Innovació Educativa, PID252730 (Principal Investigator)	2025-2027
Agencia Estatal de Investigación, PID2023-152226NB-I00 (PI: Tomás Lejarraga) [~163k €]	2023-2026
Best Seminar Speaker at the Faculty of Economics (Award, University of Paderborn)	2022
Agencia Estatal de Investigación, PID2019-108343GA-I00 (PI: Tomás Lejarraga) [~55.7k €]	2020-2023
Agencia Estatal de Investigación, PID2019-105249GB-I00 (PI: Gaël Le Mens) [~84.7k €]	2020-2023
Formación de Personal Investigador (FPI) [~90k €]	2015-2019
Teaching Fellowship (Universitat Pompeu Fabra)	2014-2015

“Best Undergraduates to Bielefeld University” (Award, University of Bielefeld)	2013
Full Scholarship of the Friedrich Ebert Foundation [~100k €]	2010-2015
Erasmus Grant [~2k €]	2011-2012

REVIEWING ACTIVITIES

Cognition, EACR , Journal of Personality and Social Psychology, Journal of Experimental Psychology: General, Mind & Society, Organization Science, Scientific Reports, Spanish Ministry of Economy and Business

TEACHING

Universitat de les Illes Balears

Tourism Marketing II	(Undergraduate)	since 2024
Game Theory	(Graduate)	since 2020
Human Resource Management	(Undergraduate)	2020-2024

Barcelona School of Management

Negotiations	(Graduate, TA)	2019-2020
Organizational Behaviour	(Graduate, TA)	2018-2020

Barcelona School of Economics

Advanced Microeconomics I	(PhD, TA)	2014–2016
Experimental Economics	(Graduate, TA)	2014–2015

UPF

Introduction to Microeconomics	(Undergraduate, TA)	2014–2016
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University of Bielefeld

Introduction to Game Theory	(Undergraduate, TA)	2012–2013
Probability	(Undergraduate, TA)	2012–2013
Operations Research	(Undergraduate, TA)	2011–2012

SUPERVISION OF THESES

Undergraduate (all at UIB)

2025: *Pilar Martí Rindavets, Sofia Zhoro Spasova, Maria Àngels Maestre Moragues, Maria Cardona Albertí, Helena Bujosa Díaz, Patricia Ruiz Peinado, Dominik-Leon Rudolf Fuchs*; 2024: *Marta Simó Carillo, Marina Vich Martínez, Lluís Calafell Trinyols, Daniel Milkov Georgiev*; 2023: *Inga Kirsanova, Laura Nieto Barragan, Miquel Agustí Estarellas Banyuls, Paula Martín De La Fuente, María Rosa Frau Ginard*; 2022: *María Jover Pieras, Cristina Padilla Marcos, Enrique Baquera Torrente*; 2021: *Eda Volbracht Rojo, Joan Pere Vaquer, Adrián Montero Martínez*

Master (all at UAB)

2026: *Berra Taşdemir, Mikis Konstantijn Anastasyadis, Wessel Keizer*; 2025: *Yaru Lang*; 2024: *Krisztina Cseh*; 2023: *Maria Bychkova*

OTHER PROFESSIONAL SERVICES

Southern European Experimental Team Meeting, Co-organizer	2027
Multidisciplinary Summer School on Deepfakes, Instructor	2024
Department Seminar Series at UIB, Coordinator	since 2024
Workshop “Harnessing the Power of Losses” [~5k€], Organizer	2023
Decision Science Laboratory (UIB), Secretary (responsible for website and social activities)	2021-2025
Behavioural Seminar Series at UPF, Organizer	2016–2018
Barcelona School of Economics Alumni, Founder and Organizer	2016–2020
Economic Experiments for Mobile Phones with classEx, Designer and Programmer	2015–2017
Barcelona School of Economics PhD Jamboree, Organizer	2016
PhD. Microeconomics Reading Group, Founder and Organizer	2015

ADDITIONAL SKILLS

Programming Languages	MS Office, Stata, R, Java, Delphi, Pascal, LaTeX, Python, SQL German (native), English (fluent), Spanish (advanced), Catalan (basic), Latin (Latinum)
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REFERENCES

Professor Gaël Le Mens
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Professor Rosemarie Nagel
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